

Fox Pointe Naming Rights Opportunities



Amphitheater Naming Rights

In consultation with you, we will produce and install your permanent signage* on the Amphitheater - prominently recognizing your generous level of investment.

Amphitheater Quick Facts:

- Built in 2018
- Stage is 60' wide and 40' deep
- Full in-house production available
- LED Ceiling Lighting



Pavilion Naming Rights

In consultation with you, we will produce and install your permanent signage* on the Pavilion - prominently recognizing your generous level of investment.

Pavilion Quick Facts:

- Built in 2018
- 40' x 90'
- Accommodates up to 18 picnic tables
- 2 fixed and 2 portable closed-circuit screens

With your naming rights investment, you will also receive:

- * Permanent signage installed on structure
- * Featured on I-80/94 billboard during event season
- * Included on 7,500 season event schedule cards
- * Promotional video⁺ on home page of foxpointe.org, on all social media channels and in-theater opportunities
- * Introduced on stage at multiple Fox Pointe events
- * Featured restroom advertising
- * Featured on Fox Pointe marquee
- * 8 sponsor passes for entrance to all Fox Pointe events
- * Access to private sponsorship area for all Fox Pointe events
- * Pre-event reception including appetizers and beverages for all Fox Pointe events
- * Private attendant-staffed bathroom access
- * Premier front of stage event viewing area with concert seating
- * Dedicated food and beverage server in event viewing area at all Fox Pointe events for duration of event, with 25% discount on all refreshments
- * Private meet and greet with talent when possible
- * Private parking, private entrance and security check point

**Signage size and location to be determined in consultation with sponsor, architect and engineers.*

⁺Video can be provided by sponsoring organization or be professionally produced through the Village of Lansing

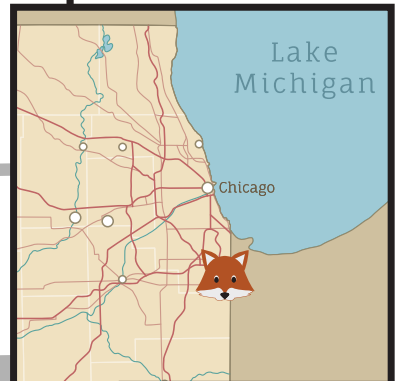
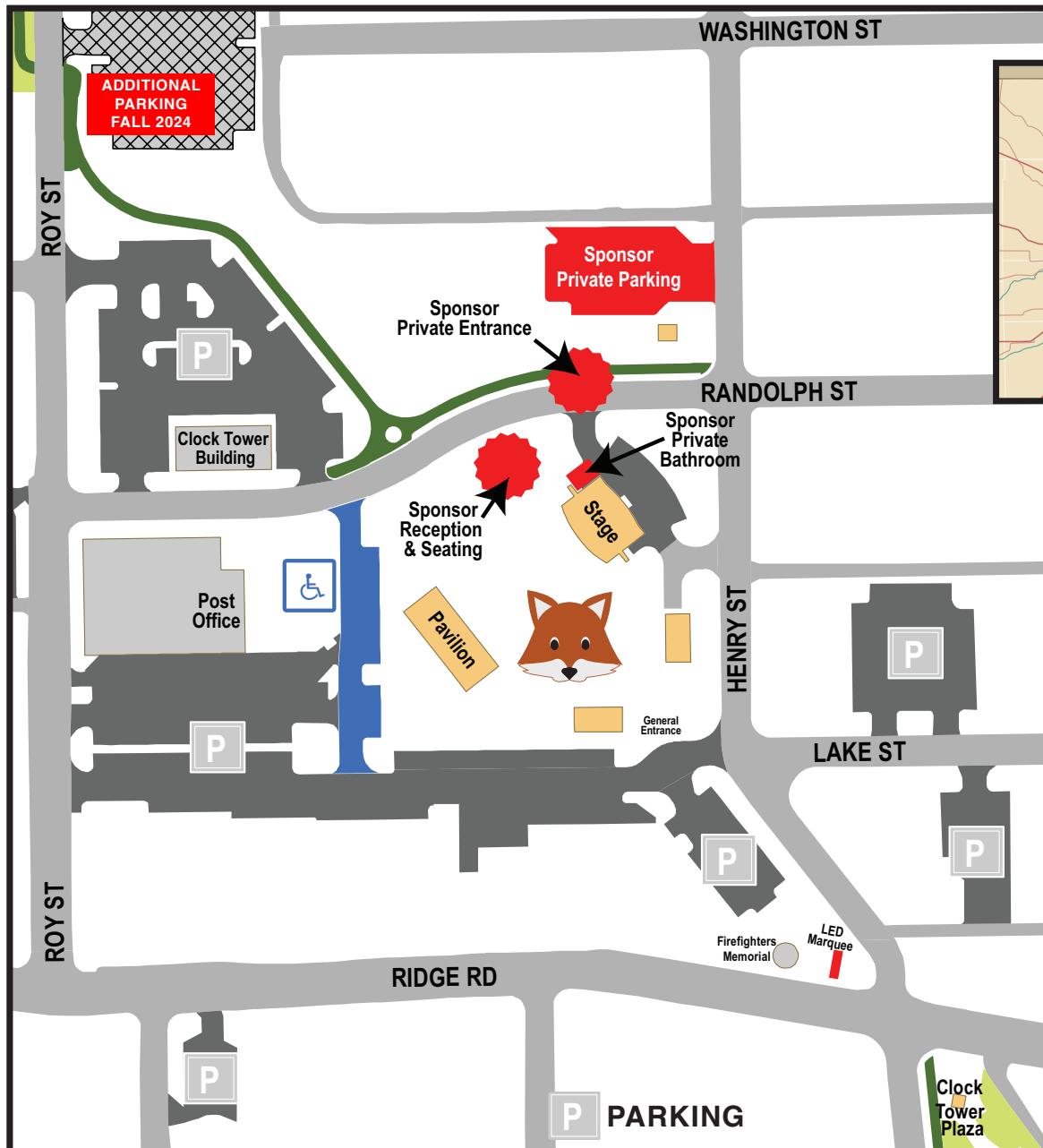


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May through December Exposure at Fox Pointe Events

- Free Wednesday Night Concert Series
- Friday Nights & Lights Ticketed Concerts
- Free Northwest Indiana Symphony Performance
- National Night Out
- Blues, Brews & BBQ Ticketed Festival
- AutumnFest *sponsored by the Lansing Association for Community Events*
- Autumn Contest & Display
- Trick or Treat Event
- Holiday Tree Lighting Ceremony
- Holiday Tree Display
- Holiday Performances
- Santa House Visits

Fox Pointe is also a preferred venue for weddings, reunions, anniversaries, birthdays, business and organizational retreats and community and nonprofit events.



***Scan to
experience
Fox Pointe!***