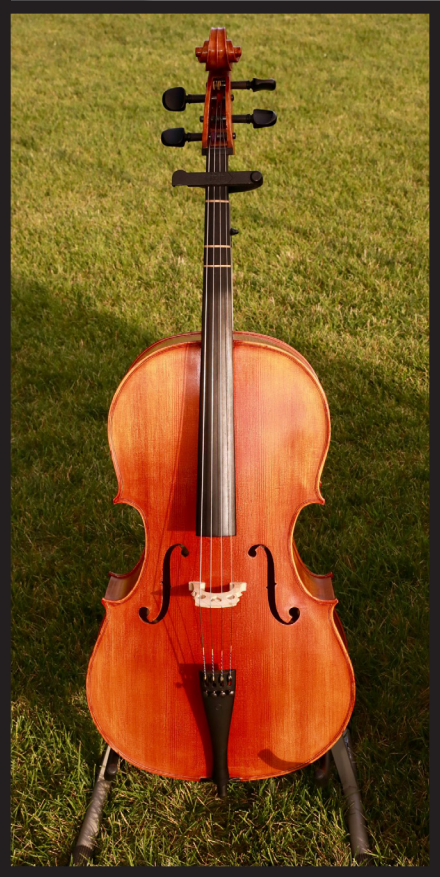
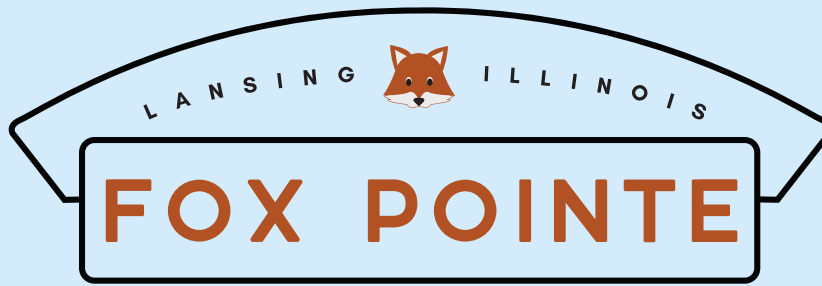


*Scan to
experience
Fox Pointe!*



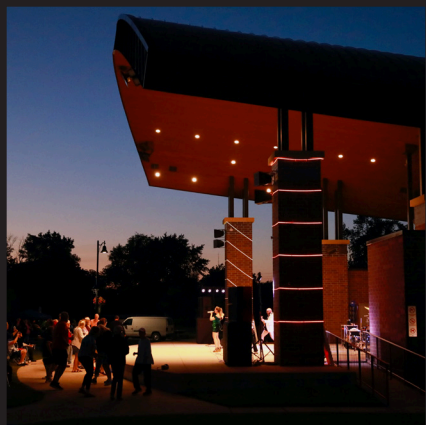
FOXPOINTE.ORG

18138 HENRY ST., LANSING, IL 60438



Become a rock star to thousands of music lovers

Marketing and Sponsorship Opportunities at Fox Pointe in Lansing, Illinois



Your Ideal Opportunity

Your organization isn't ordinary, so your advertising shouldn't be run-of-the-mill either. At Fox Pointe, your investment brings extraordinary opportunities.

The concert gem of the Chicago Southland, Fox Pointe is a beautifully manicured, open air venue where thousands of your potential customers gather throughout the season. The mood at Fox Pointe is relaxed, joyful, and safe - with the cleanest restrooms you'll ever see.

At Fox Pointe, you'll communicate your organization's benefits, show concertgoers your support of open access to the arts and make a real impact on people in our community - ***there is no other amphitheater offering free concerts anywhere in the region.***

We host an engaging schedule of live music and events all season, including:

- **Free Wednesday Night Series**, June - September
- **Friday Nights & Lights** ticketed concerts
- **Autumn and winter holiday events**
- **Business, community, and nonprofit events**

Your Potential Customers at Fox Pointe:

- attend from a 30-mile radius of Lansing, Illinois, including Chicago Southland and Northwest Indiana
- majority own homes and vehicles
- have a household income of \$75,000 - \$125,000

Fox Pointe Website and Social Media:

- over 3,000 page views of foxpointe.org each week in season*
- more than 4,000 followers on Facebook
- follow us on Instagram, Twitter and YouTube

Fox Pointe Attendance:

- **1,750 guests on average at each free Wednesday Night concert**
- **1,000 to 3,000 guests for Fall and Winter Events**
- **year-to-year increase in attendance of at least 25% for the past two years**

Fox Pointe Digital Marquee:

- full color, 24/7 lighted display
- 13,400 viewers each day⁺

Market your organization with Fox Pointe and get in front of thousands of receptive, discriminating buyers each week. Because many of our concertgoers attend multiple events, they'll see your message over and over again. Build your brand equity as a leader in our community and increase your revenue with your sponsorship at Fox Pointe.

*Data verified by Google Analytics

⁺Data verified by SitesUSA



Sponsorship Opportunities

**Interested in Naming Rights Packages?
Ask For Information!**

Your Sponsorship Includes

Advertising opportunities are in bold

	Gold Record \$2,500	Platinum Record \$5,000	Diamond Record \$10,000
Featured on Fox Pointe digital marquee	*	*	*
Included on Gold Record sponsor signage, displayed at all free Wednesday concerts	*		
Four (4) sponsor passes for entrance to all free Wednesday concerts	*		
Six (6) sponsor passes for entrance to all free Wednesday and all Friday ticketed concerts		*	
Eight (8) sponsor passes for entrance to all Fox Pointe events			*
Souvenir package	*	*	*
Private parking	*	*	*
Private entrance and security check point	*	*	*
Access to private sponsorship area for all free Wednesday concerts	*	*	*
Access to private sponsorship area for all free Wednesday and Friday ticketed concerts		*	*
Pre-event reception including beverages and snacks for all free Wednesday concerts	*	*	*
Pre-event reception including beverages and snacks for all free Wednesday and all Friday ticketed concerts		*	*
Pre-event reception including beverages and snacks for all Fox Pointe events			*
Introduced on stage at one Fox Pointe free Wednesday <i>or</i> one Friday ticketed concert		*	
Featured restroom advertising		*	*
Introduced on stage at one Fox Pointe free Wednesday <i>and</i> one Friday ticketed concert			*
Included on multiple Platinum Record sponsor signage, displayed at all free Wednesday and Friday ticketed concerts		*	
Featured on I-80/94 billboard during event season			*
Included on 7,500 season event schedule cards			*
Included in all website and social media promotions			*
Included on multiple Diamond Record sponsor signage, displayed at all Fox Pointe events			*
Private attendant-staffed bathroom access			*
Premier front of stage event viewing area with concert seating			*
Dedicated food and beverage server in event viewing area at all Fox Pointe events for duration of event with 25% discount on all refreshments			*
Private meet and greet with talent, when possible			*

Friends of Fox Pointe - \$500

Your Friends of Fox Pointe Sponsorship includes:

- Four (4) passes to pre-event reception, including appetizers and beverages in private sponsorship area, on your one selected Wednesday
- Included on Friends of Fox Pointe signage, displayed at all events
- Souvenir package

**Advertise your organization
and your support of open access
to the arts now.**